

12 GREAT ACTIVITY IDEAS

TO INSPIRE NEW MEMBERS AND STRENGTHEN UNION LIFE

STRENGTHEN TIES BETWEEN MEMBERS

- 1 - Set up internal committees – e.g. youth, job insecurity, social – to spur recruitment and reach out to members not already involved in union activities
- 2 - Hold union life activities timed with key events or moments in the year – e.g. happy hours after a meeting, at the start of the school year, or at the end of term
- 3 - Organize activities where members and their families can spend time together

FOSTER DIALOGUE ON WORK-RELATED TOPICS

- 4 - Plan meetings on topics that impact the profession, e.g. teaching skills, health, academic freedom

MAKE UNION LIFE MORE ACCESSIBLE

- 5 - Plan welcome activities for new members, e.g. information sessions on the collective agreement and the union's democratic life, while distributing a welcome guide
- 6 - Make contact with new members by phoning them or meeting with them in the workplace
- 7 - Organize an Open House to introduce the union office and the people who work there
- 8 - Develop information materials targeted at new members that highlight union successes
- 9 - Set up booths on campuses at strategic times to distribute union information and visibility objects

INSPIRE NEW MEMBERS TO TAKE PART IN DECISION-MAKING BODIES AND EXECUTIVES

- 10 - Reserve one or more positions on the union executive for people with precarious jobs
- 11 - Vary the times of union events and activities
- 12 - Organize “bring a colleague to a union meeting or informal event” days

